

PETER GOW

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EXPERIENCE IN THE INDEPENDENT SCHOOL COMMUNITY

THE INDEPENDENT CURRICULUM GROUP

Executive Director, appointed 2014: Relocated and reconstituted non-profit consortium of educators and partner institutions focused on building institutional and teacher capacity in developing school-based, mission-informed curriculum and assessment. Responsible for all programming, marketing, digital strategy, board development, organizational management, and regulatory compliance.

Events and initiatives:

- ICG Obaverse (online community): Community Manager
- (Multiple) 2015 Academic Leaders Retreats: organizer, convener, facilitator, presenter
- (In development; multiple) webinars on various topics
- Developed and implemented successful Partner program for schools and non-profit organizations
- Design Thinking Institute, 2015: organizer, facilitator
- First Annual Academic Leaders Retreat, 2014: organizer, convener, facilitator, presenter

Associate Director, appointed 2013: Developed preliminary plans to rebuild national organization following illness of founding executive director.

Founding board member, 2008–13

THE ASSOCIATION OF INDEPENDENT SCHOOL ADMISSION PROFESSIONALS

Editorial consultant, appointed 2015. Edit and ghostwrite selected articles for electronic publications and social media; curate weekly newsbrief, *The Funnel*

Coordinator of Communication and Publications, 2014–15: Developed and coordinated enhanced communications program for growing national member organization.

BEAVER COUNTRY DAY SCHOOL, Chestnut Hill, Massachusetts 1980–present

College Counselor (part-time position), 2014–present: Counseling students and parents through the college search–apply–choose process

Director of Special Programs (half-time position), 2013–16: Strategic research to support mission and program; oversee independent study program; editorial and other miscellaneous other services to support College Counseling Office

Director of College Counseling and Special Programs, 2006–13: Oversaw all aspects of college counseling Program and staff of two counselors (one full-time associate director and one part-time counselor) and a registrar, including counseling of students and parents/guardians, event planning and execution, all communication with colleges concerning applications; coordinated new faculty programming; writer/editor annual *Teacher's Guide to Life and Work*

Curator, IndependentEducator.org school resource site (funded by E. E. Ford Grant), 2001–07

Academic Dean, 1999–2006: Oversaw all aspects of curriculum and professional development

Chair, Curriculum Committee, 1994–99

NEASC Accreditation Self-Study Coordinator, 1996–97

Chair, Department of History, 1994–97

Dean of Faculty, 1991–93

Teacher: World History; United States History; History and English electives 11–12; English 10 (American literature); Middle School history; Middle School English; Latin; Ethics

Other significant involvement: *Chapter Secretary*, Cum Laude Society, 1995–2015; *Faculty Trustee*, 1990–91; 1994–96; *Director of Athletics*, 1987–89; *Coach*, Varsity Girls' Soccer, 1983–93; *Coach*,

Girls' Lacrosse (various levels, middle school–varsity), 1982–2000

Other committees: NuVu Faculty Task Force; Academic Technology (chair); Awards Review; Middle School Head Search Advisory; Admission; Multicultural; Long-Range Planning; Mission Statement Draft; Community Standards (chair); Teacher Evaluation (chair); Strategic Plan Implementation (Board committee); Head of School Search (Board committee)

THE FESSENDEN SCHOOL, West Newton, Massachusetts **1978–80**

Teacher: History/Social Studies 5, 6, and 8; English 7; Spanish; *dormitory supervisor, coach*

PROVIDENCE COUNTRY DAY SCHOOL, East Providence, Rhode Island **1975–78**

Teacher: English 8, 11–12; Social Studies 5, 6, 8; Spanish I; Developmental Reading; *faculty representative to all-school council; coach*

THE GOW SCHOOL, South Wales, New York **1974–75**

Teacher: History/social studies 8, 9–10; Remedial Reading; *Administrative Assistant* for development and publications; *dormitory supervisor, coach*

OTHER WORK EXPERIENCE IN EDUCATION and YOUTH SERVICES

Writer, speaker, and consultant to schools (See “Consultancies, Presentations, and Publications,” pp. 4–12, for titles and venues)

Gow & Associates: *Principal*, established 2013 (petergow.com)

Firebrand for Education: *Education consultant*, 2016–

Peapod Design: *Contract writer*, 2014

Crane MetaMarketing Ltd.: *Education consultant*, 2011–2013

National Association of Independent Schools: *Consultant, researcher, and writer*, 2008–2015

New England New Teachers Seminar: *Staff member*, 2002–04

University of Massachusetts at Boston, Veterans' Upward Bound: *English instructor*, 1994

Resident Girl Scout camp staff positions: Camp Eagle Island (NY) *Business Manager*, 1991–93; Camp Favorite (MA)—*Business Manager*, 1994; *Director*, 1986; *Assistant Director*, 1984–85; *Sailing Director*, 1983

EDUCATION

B.A. Magna Cum Laude YALE UNIVERSITY. Departmental Honors with Exceptional Distinction in American Studies, 1972.

A.M. BROWN UNIVERSITY in English, 1976. Concentration in American literature.

Graduate study in Education at Rhode Island College and the University of Rhode Island, 1976–78

Recent professional development coursework:

“Online Learning: Developing a Strategic Approach for Your School” (online course), National Association of Independent Schools–Online School for Girls, 2013

“MOOC MOOC” (online course on Massive Open Online Courses), Hybrid Pedagogy–Marylhurst University–Georgia Institute of Technology, 2012

“Studio-Based Pedagogy: Design Thinking in Action,” NuVu Studio, 2012

“How to Teach an Online Course: Exploring Pedagogy, Tools and Methods” (online course), Online School for Girls, 2011

CERTIFICATION

• Integrated/Thematic Curriculum Trainer, 1995

• National Diploma, National Soccer Coaches Association of America, 1986

HONORS and AWARDS

Eugene Randolph Smith Award for Excellence in Teaching, Beaver Country Day School, 1999

Third Prize, Plymouth (Mass.) 375th Thanksgiving Committee Poetry Competition, 1996
Yearbook dedication, Beaver Country Day School, 1987 and 1995; Appreciation (shared), 2008
Peter Gow III Award established by students as annual honor for a Beaver Country Day School faculty member, 1994

PROFESSIONAL ACTIVITIES, WORKSHOPS, and AFFILIATIONS

“College Counselor Workshop,” The College Board/Stonehill College, 2015
“Design Convening to Transform Teaching,” Harvard Graduate School of Education, 2015
“Using Data to Make Thoughtful Decisions About Schools,” CWRA–St. Andrew’s School, 2014
“The Online Education Symposium for Independent Schools” (East), 2014
“The Samuel T. Orton Archive,” Columbia University Medical School Library, 2014
“PLP Live 2012,” Powerful Learning Practice, 2012
“Intersections: New Directions in Assessment,” Riverdale Country School/Independent Curriculum Group, 2010
Accreditation Team Member, Watkinson School, 2010; The MacDuffie School, 1997; Applewild School, 1985
“Summer Institute on College Counseling,” Harvard University/The College Board, 2006
“Mentoring,” Association of Independent Schools of New England, 2006
“Leadership through Studies in Sustainable Development,” Lawrenceville School/The Island School, 2005
Schools Attuned training, 2004
The Administrator’s Life (David Mallery), 2004
METCO Directors’ Conference, 2002
“Rounds at Project Zero,” 2001–07
“Managing Conflict Within the Organization,” The Program on Negotiation at Harvard Law School, 2001
“Gender Issues in Atlantic History,” Harvard University, 2001
Board of Advisors, Private School Director’s Legal Guide, appointed 2001
New England Conference on Gifted and Talented Education, 2000
“Eloquent Mirrors: Supervision and Evaluation,” Association of Independent Schools of New England, 2000
“The Changing Meanings of Freedom,” Massachusetts Historical Society, National Park Service et al., 2000
“Pathways to Being,” Bronfman Curriculum Initiative Workshop, 1998
Experienced Professionals Workshop (David Mallery), 1997
“Restructuring Your School: Integrated/Thematic Curriculum and Assessment,” National School Conference Institute, 1994
“Writing to Learn,” Bard College, 1992
National Endowment for the Humanities Institute “Republics: Ancient to Modern,” 1989
ISAM–NYSAIS–CAIS Experienced Teachers’ Workshop, 1987
Professional affiliations: Coalition of Essential Schools; Association for Curriculum Supervision and Development; Organization of American Historians; Phi Delta Kappa

EDUCATION-RELATED COMMUNITY ACTIVITIES

Connect Ambassador, National Association of Independent Schools Idea Exchange Community, 2013–14
Trustee, Oak Meadow School, 2013–15. Strategic Planning Committee.
Administrator, IndependentCurriculum.ning.com, 2009–present
Steering Committee, ExcellenceWithoutAP.org, 2003–09
Peer reviewer, *Teachers College Record*, 2002–12
Admissions Interviewer, Yale Alumni Schools Committee, 1984–2006; 2014
Trustee, The Gow School, 1992–99. School Life Committee (Chair); Education Committee; Marketing Committee
Organizer, New England Junior Schoolgirl All-Star Lacrosse Game, 1991–98

Coach, New England Schoolgirl Lacrosse, 1996 and 1997 (1996 Division II National Tournament Champions)

Selector, National Endowment for the Humanities—Voice of America national essay contest, 1995–1997

President, Eastern Independent Athletic League, 1988–89; Association of Independent Schools for Girls' Athletics, 1990–91

Director, New England Prep Schools Athletic Council Small School Girls' Soccer Tournament, 1987–90; 1993

Life Member, Girl Scouts U.S.A.

PERSONAL INFORMATION

Born in Buffalo, New York. Graduate of Nichols School; National Merit Finalist; Cum Laude Society
Married; children, born 1978, 1991, 1993; past foster parent of Sudanese refugee

CONSULTANCIES, PRESENTATIONS, AND PUBLICATIONS

CONSULTANCIES and STRATEGIC SUPPORT

Cape Cod Academy—professional development planning (2014)
Junior Boarding School Association (2013–14)—thematic marketing and brand development
The Pennington School (2013)—program and professional development
NuVu Studio (2013)—professional development planning
Oak Meadow Montessori School (2013)—school identity and strategic marketing
The National Association of Independent Schools (2010–11)—school accreditation and data-informed decision-making
Maumee Valley Country Day School (2009)—curriculum and change management
The McDonogh School (2009)—professional development and evaluation
The Nichols School (2009)—schedule and program
The Baldwin School (2008)—curriculum and change leadership
Williston Northampton School (2006–07)—curriculum and assessment
The Montgomery School (2005)—curriculum and change management
Fayerweather Street School (2002)—progressive professional development

PRESENTATIONS and PUBLIC ADDRESSES

National Association of Independent Schools annual conference presentations and workshops:
“Curricular Innovation: Strategy, Tactic, or Both?” 2016 (Speed Innovating session)
“A Truly Mission-Driven Academic Program: Leaders Show How to Get There” (with Elise London, Josie Holford, and Sean Raymond), 2016 (3-hour workshop)
“Sharing Visions: Bringing Public and Independent School Educators Together” (with John Chubb, Laura Robertson, Chris Thinnes, Pam Moran, Karen Aka, and Diana Smith), 2015
“Navigating Schools’ Bermuda Triangle: Mission, Experience, and Message” (with Tiffany Hendryx and Phillip Petru), 2013 (3-hour workshop)
“Making Change That Sticks, Gently” (with Rebecca Yacono), 2011
“Creating Connected Teachers: Professional Growth Using Networked Collaborations” (with Sarah Hanawald, Jason Ramsden, Derek Willard, and Vinny Vrotny), 2011 (3-hour workshop)
“Leading Towards a Sustainable Future” (with Patrick Bassett *et al.*), 2010
“The Intentional Teacher: Better Teaching Through School–Teacher Dialogue,” 2010
“Revitalizing the Veteran Teacher,” 2009
“Teacher Recruitment and Retention: What Really Matters” (with Susan Booth), 2008
“Managing the Hiring Process,” 2007
“Looking at Student Work to Promote Better Teaching and Learning” (with Sarah Jencks), 2004 (3-hour workshop)
“Planning Professional Development,” 2002
“Excellence Without AP” (with Dick Heath, Rachel Stettler, and Christina Wire), 2002
“Curriculum Reform in Independent Schools” (with Cleve Latham), 2001
“Creating Collaborative Classroom Projects” (with Kathleen Jordan), 2001 (3-hour workshop)

Topical presentations and workshops for schools and faculties:
Synapse School, “Progressive Education in Our Time: Perspectives for the Heirs of a Grand Tradition,” 2016
The Orchard School, “A Learning Community,” 2016
Charles River School (Board of Trustees), “Progressive Education in the River of Time,” 2015
Miss Porter’s School, “Mindsets: Advancing Curriculum,” 2015
The Rectory School (Board of Trustees), “The Junior Boarding School Landscape,” 2015
Bryn Mawr School, Introduction to Independent School Teaching in the Twenty-First Century,

“Living Your School’s Mission: Teaching and the Covenant,” 2014, 2013

The Gow School Teacher’s College, “Understanding the Common Core Curriculum and How It Applies to the LD Learner” and “Instructional Techniques for Struggling Readers Within the Common Core Framework,” 2014

Ridgefield Academy, “The M Word: *ssb!* Marketing for Teachers!” 2013

The Harley School, “Our Shared Heritage, and Our Future,” 2013

The Ellis School, “New Frontiers in Assessment” and “Problem-Based Learning,” 2013

The Agnes Irwin School, “Effective Teaching in Extended Class Periods,” 2013

The Hudson School, “Differentiating Learning,” 2011

Choate Rosemary Hall, “So, Just What are We Supposed to be Doing Here, Anyhow?” 2011

The Hill School, “The Intentional Teacher: Lessons Learned, So Far,” 2010

Belmont Day School, “To Build a Nation of Readers,” 2008

Hammond School, “Building A Professional Culture,” 2007

Park School (MA), “Technology and the Culture of Learning,” 2004

Fayerweather Street School, “Progressive Education,” 2004

Walnut Hill School, “Using the Block Schedule” (panel), 2003

Concord Academy, “Managing Schedule Change,” 2000

Sessions proposed and facilitated at **The Association of Boarding Schools UnConference**

“Lessons from the Independent Curriculum Group 2015 Survey on Academic Leadership,” 2015

“Traditions and Why They Matter,” 2013

Presentations for the **Association of Independent School Admission Professionals Annual Institute, 2014:**

“Parent Power: Harnessing Your Most Effective Marketing Team” with Tiffany Hendryx

“Exploring and Explaining Innovative Educational Practice” with Tiffany Hendryx

“The Covenant: Mission, Values, Family Dreams and School Realities” with Tiffany Hendryx

EdCamp sessions proposed and facilitated:

“Some Cool Tools for Planning Change,” *EdCampIS* 2016

“So You Want to Move Beyond Advanced Placement?” *EdCampIS* 2016

“What Do Private And Public School Educators Have To Say To Each Other?” *EdCampCapeCod*, 2015

“What can independent school educators and public school educators learn from one another?” *EdCampBoston*, 2015

“Parents! Helping them stay on mission,” *EdCampIS* 2015

“Public–Private Bridge: Should we be connecting with educators in other sectors?,” *EdCampIS* 2015

“What Do Public and Non-Public Schools Have to Say to One Another?” *EdCampHOME 2.0*, 2014 and *EdCampCapeCod*, 2013

“The Public Purpose of Independent Schools—A Dialogue” (with Chris Thinnes), *EdCampIS*, 2013

“Building The Public School-Private School Bridge” (with Chris Thinnes, Laura Robertson, and Brad Weaver), **Private Schools With Public Purpose Conference**, 2015

“Translating Innovative Initiatives for Critical Audiences,” SSATB Annual Conference, 2014

“Communicating Innovative Secondary School Practice to College Admission Offices” with Elise London, **National Association for College Admission Counseling Annual Conference**, 2014

“Quaker Nantucket,” The Egan Maritime Institute–Nantucket Historical Association, 2014

“Junior Boarding Schools: The Gift of a Lifetime” (with David Hochschartner, David Beecher, and Audrey Ludeman), **Independent Educational Consultants Association Spring Conference**, 2014

“Writing for Educators” (with Michael Brosnan), New York State Association of Independent Schools, 2014

“Advanced Placement/Non-Advanced Placement Special Interest Group” (facilitator), **National Association for College Admission Counseling annual conference**, 2013

“The Role of School Culture in Teacher Appraisal and Professional Development,” for Supervision and

- Professional Development for Personnel in Independent Schools course, **Johns Hopkins University School of Education**, 2013
- “Building Cultures of Effective Teaching,” **Folio Collaborative Summer Institute for Faculty/Staff Development**, 2012
- “Redefining Rigor: Making the Case for 21st-Century Skills” (with Bruce Hammond, Laura Deisley, Roger Richard, and Anne Macleod Weeks), **New Directions in Assessment conference**, Independent Curriculum Group, 2012
- “Teaching Innovation: NuVu and Beaver Country Day School” (with Nancy Caruso, Nora Demick, David Herman, and Rob MacDonald), **Embracing Innovation in a Time of Disruptive Change conference**, Independent Curriculum Group, 2011
- “Patchwork Quilts and Other Complexities” (closing keynote), **Association of Independent Schools of Maryland Tech Directors’ Annual Retreat**, 2010
- “Dinosaurs, Digital Natives, and Other Mythical Creatures” (with Judi Harris and John Orban), **Association of Independent Schools of Maryland Tech Directors’ Annual Retreat**, 2010
- “Understanding the Challenges of Change” (opening keynote), **Association of Independent Schools of Maryland Tech Directors’ Annual Retreat**, 2010
- “What is the Future of Teaching?” (with Antonio Viva, Dave Bill, Kelley Connolly, Hans Mundahl, and Bill Stites), **EdSocialMedia Summit Boston**, 2010
- “How Schools Build Innovative Curriculum” (with Emily Jones and Deb Merriam), **Independent Curriculum Group: Re-Imagining High School**, 2009
- “The New Progressivism ... is Here!,” **Progressive Education Network National Conference**, 2009
- “Building a Faculty,” **Heads and Board Chairs Conference of the Canadian Association of Independent Schools**, 2008
- “Selections from *The Watery Realm*,” **Nature and Environmental Writers—College and University Educators Fifth Environmental Writers’ Conference in Honor of Rachel Carson**, 2008
- “Hiring: Kick-Starting High Performance and Professional Growth” (with Marc Baker), **Partnership for Excellence in Jewish Education Assembly for Jewish Day School Education**, 2008
- “Best Practices in the Mentoring of New Teachers” (with Dale Williams), **New England Association of Schools and Colleges**, 2006
- “Teaching in Independent Schools” (panel), **Lesley University**, 2005
- “An Admirable Faculty: Independent School Wisdom on Recruiting, Training, Retaining, and Retiring the Greatest Teachers in the World,” **Association of Independent Schools of New England**, 2003
- “Education at Hogwarts,” **Nimbus 2003** (World Harry Potter Symposium), 2003
- “The Quakers of Nantucket,” **The Egan Institute of Maritime Studies**, Nantucket, Massachusetts, 1997
- Beaver Country Day School—Cum Laude Address, 2009, 2005, and 1987; Thanksgiving Address, 1993; Commencement Address, 1988
- “Teaching Geography in the Middle School,” **Independent Schools Association of Massachusetts**, 1983

BLOGS and SOCIAL MEDIA

Twitter: @pgow (>3,100 followers)

Personal blog—general topics in education: *Not Your Father’s School*: notyourfathersschool.org, 2010–present (>100,000 pageviews; nominated for 2011 Edublog Best New Blog Award)

Co-founder/moderator, #PubPriBridge Twitter chat and website, 2014–15

Blog for Education Week: *Independent Schools, Common Perspectives*, 2013–14; archived at blogs.edweek.org/edweek/independent_schools/ (>53,000 pageviews)

Personal blog—ideas for engaging children’s curiosity: *The Interested Child*: theinterestedchild.com, launched 2013 (>4,000 pageviews)

Personal blog—schools and professional development: *Admirable Faculties*, active 2008–2010 and continuously available at www.admirablefaculties.org (>49,000 pageviews)

- Personal blog—progressive education in the 21st century:** *New Progressive*, active 2003–2010 and continuously available at www.newprogressivism.org (>54,000 pageviews)
- Featured re-blog:** “11 Things That I Wish ‘21st-Century Education’ Evangelists Weren’t Doing So Much Of” (reblogged with modifications from *Not Your Father’s School*), *Independent Ideas: The Independent School Magazine Blog*, 25 February 2015
- Featured re-blog:** “A Whole Child Education for Every Child: The Grand Unifying Theory of Education,” *ASCD The Whole Child Blog*, 27 March 2014
- Guest blogger:** *Independent Ideas: The Independent School Magazine Blog*
“Teaching, Reaching, and Inspiring Students,” 26 August 2015
- Guest blogger:** *Insights* blog (Fractus Learning)
“The Data Challenge for Schools: What Problem Are You Trying to Solve?,” 28 July 2015
- Guest blogger:** *AISAP52* blog (The Association of Independent School Admission Professionals)
“Letter to a New Marketing and Communications Officer,” 4 September 2015; reblogged as “Do you know what is fundamentally true about your school?” *School Marketing News*, ImageSeven (Australia), 1 March 2016
“The Scale: Balancing Data and Lore,” 23 June 2015
“Thoughts on Regrets, Returns, and Value,” 31 December 2014
- Guest blogger:** *Keeping TABS* blog (The Association of Boarding Schools)
“Ships in the Night,” 4 May 2015
“Developing Capacity in Making the Case for School Change,” 14 August 2014
- Guest blogger:** *NAIS Annual Conference Online Community*
2016:
“A Story in Anticipation of NAISAC 2016,” 25 February 2016
2015:
“Facing the Music,” 26 February 2015
“Designing Boston,” 9 February 2015
“Boston Is Getting Ready!,” 1 February 2015
- Guest blogger:** *Education Week BookMarks* blog
“Peter Gow: What I’m Reading This Summer,” 18 June 2013
- Guest blogger:** *edSocialMedia Blog*
“Communicating Innovation: The Independent Curriculum Group,” 20 July 2014
“Missions and Admissions: Lessons Learned,” 7 February 2014
“Psychic Space Invaders!” 29 August 2011
“High on Hashtags?” 18 August 2011
“Adventures in Connectivity,” 16 August 2011
“Have web address, need business plan,” 10 August 2011
“‘Summer Reading’—There has to be a better way,” 11 July 2011
“PLNs—Good for teachers, but are they good for schools yet?” 31 January 2011
- Guest blogger:** *The Good Work Toolkit Blog* (Harvard Project Zero)
“Values, Value, and School,” 26 September 2011
“Summer Reading, Summer Experience, Summer Learning,” 14 July 2011
“‘Think-Load’ versus Workload,” 27 January 2011
- Wikis developed for education:** *Disrupted Academy* (disruptedacademy.wikispaces.com); *Progressive Schools* (progressiveschools.wikispaces.com); *The Belmarnia Project* (belmarnia.wikispaces.com)
- Slideshare** (www.slideshare.net/pgow3) (>110,000 views; >2,400 downloads)

WEBINARS and PODCASTS

Presenter for **Independent Curriculum Group** webinars:

“Some Lessons from the 2015 ICG Survey on Academic Leadership,” 9 February 2016

- “Mission-Smart Faculty Hiring,” 28 January 2016
- “Building Your Faculty Recruiting Case,” 1 December 2015
- “So You Want to Change Your Schedule?” 21 September 2015
- “Building Your Faculty Recruiting Case,” 1 December 2015

Association of Independent School Admission Professionals webinar series:

- #6—“Sows’ Ears Into Silk Purses: Turning Potential Negatives Into Positives” with Tiffany Hendryx, 16 January 2014
 - #5—“We, and Only We: Knowing—and Telling—Why Your School is Unique” with Tiffany Hendryx, 9 January 2014
 - #4—“Your Website: Mirror or Mirage?” with Tiffany Hendryx, 19 December 2013
 - #3—“Selling Innovation: Translating New Initiatives into Your Admission Case,” 5 December 2013
 - #2—“Keeping It Real: Delivering on Your Mission and Brand Promise,” 21 November 2013
 - #1—“Talking Mission: Aspirational Statements as Selling Points” with Tiffany Hendryx, <http://www.aisap.org/webinars>, 7 November 2013
- (Featured guest—podcast) “Interview with Peter Gow: The Truths for Marketers,” **School Marketing and Communications podcast, Image Seven** (Australia), 24 February 2016
- (Co-presenter—webinar) “MOOCs—A Different Kind of Professional Development” (with Fred Bartels and Larry Kahn), **Independent School Special Interest Group of the International Society for Technology in Education**, 4 October 2012
- (Presenter—webinar) “Solutions for School Scheduling Problems,” **Progressive Business Conferences**, 3 August 2011
- (Host—podcast) **NAIS Financially Sustainable Schools Podcast**:
- “Reflections on Leadership in a Time of Recession, Parts I & II” (23 February 2009)
 - “Enrollment Dilemmas, Parts I & II” (16 February 2009)
- (Featured guest—webcast) **“21st Century Learning,” EdTech Talk**, www.EdTechTalk.com
- “Peter Gow and Chris Bigenho on ‘Bring Your Own Device,’” #161, 16 November 2011
 - “Fred Bartels and Peter Gow on Their Disrupted School Concepts,” #90, 8 January 2009
 - “Peter Gow on the New Progressivism,” #73, 21 May 2008
 - “Online Professional Learning Communities,” #48, 8 July 2007

BOOKS, ARTICLES, and POEMS

Books:

- What Is A School? A Philosophical and Practical Guide for Independent School Leaders, Trustees, and Friends* (Publish Green, 2011)
- Messaging and Branding: A How-To Guide*, with Carol Cheney (National Association of Independent Schools, 2010)
- The Intentional Teacher: Forging a Great Career in the Independent School Classroom* (Avocus Publishing, 2009)
- The Watery Realm* (WoodenBoat Books, 2006). 2006 IndieFab Award Finalist, Nature (Adult Nonfiction)
- An Admirable Faculty: Recruiting, Hiring, Training, and Retaining Teachers in Independent Schools* (National Association of Independent Schools, 2005)
- Quaker Nantucket: The Religious Community Behind the Whaling Empire*, with Robert Leach (Mill Hill Press, 1997)

Articles in *Independent School* magazine:

- “A New Culture of Coding: Computer Programming is Back. Why Now?” Winter 2015
- “Riding for a Fall: Review of *The Yonablossee Riding Camp for Girls*, by Anton DiSclafani” with Darcey Hale, Spring 2014
- “Professional Growth? Teacher Evaluation? Caveman Simple! How the Folio Collaborative Is Redefining Professional Cultures,” Fall 2013

- “Take Warning: Amber Dermont’s *The Starboard Sea*,” Winter 2013
- “An Experience of ‘Yes’: Independent Schools Begin to Explore and Exploit the Power of Design Thinking,” Spring 2012
- “Harry Potter and the Accreditor’s Nightmare: Spells, Standards, and School Quality in an Era of Change,” Summer 2011
- “Howard Zinn: The New Narrative?” Summer 2010
- “Long Live the Rector!” Summer 2010; reprint in *Contemporary Literary Criticism*, vol. 318 (Gale, 2012)
- “World Standards, Local Standing: What Independent Schools Should Know About The International Baccalaureate,” Spring 2010
- “Missions, Mantras, and Meaning: What Should Mission Statements Do?” Fall 2009
- “Vital Signs: How to Know When Your School is in the Pink, Not the Red,” Summer 2009
- “Thinking Global, Teaching Local: How Independent Schools are Flattening the World,” Spring 2008
- “Mentoring: Helping New Teachers Chart the Independent School Waters,” Summer 2006
- “The Tuition Equation: In Lowest Terms: When Independent Schools Focus on the Disadvantaged,” Winter 2006
- “Feeding Friendly: School Food, Farms, and the Fate of the Earth,” Fall 2005
- “All Too Real”—review of *Prep* by Curtis Sittenfeld, Summer 2005
- “How Green Is Your Campus?” Spring 2005
- “Technology and the Culture of learning,” Summer 2004; reprint in *Kaleidoscope: Readings in Education*, 11th ed. (Houghton Mifflin, 2006)
- “Old School Ties”—omnibus review of *Old School* by Tobias Wolff and other novels, Spring 2004
- “Creative Compensation: What It Takes to Keep Good Teachers Today,” Spring 2003; reprint in *Looking Ahead: Independent School Issues and Answers*, Craig Thorn and Patrick Bassett, eds. (Avocus Publishing, 2004)
- “Leadership: B(u)y the Book”—omnibus review of recent books on leadership, Fall 2002
- “In Lieu of Taxes: What Can Schools Do When the Taxman Comes Knocking,” Spring 2002
- “Reaching Every Student: Conjoining Curriculum and Diversity,” Fall 2001
- “The Quiet Revolution: New Thinking in Curriculum Development,” Fall 2001

Online content for the **National Association of Independent Schools:**

- “Board Chair Line of Succession: Are You Prepared?” *The Savvy Trustee*, October 2013
- InspirationLab* (www.InspirationLab.com): multiple school entries
- “Student Performance: Data-informed Decision-making Models and Resources: An Introduction and Guide for Independent Schools” (for the Commission on Accreditation), October 2011
- Financially Sustainable Schools Leadership Series online advisories:
- #24—“Keeping the Students You Have: Strategies for Preventing Student Attrition,” December 2009
- #18—“Stewardship Matters: Caring for Those Who Care for Us,” August 2009
- #17—“Alive and Well,” September 2009
- #16—“Annual Giving: Now More Than Ever,” August 2009
- #15—“Knowing When It’s Time: Closing an Independent School,” May 2009
- #14—“Management 9–1–1: Keeping Cool When Things Get Hot,” May 2009
- #13—“The Whys and Hows of Independent School–Public School Partnerships,” May 2009
- #12—“Net Tuition Revenue Management: The Why, When, and How,” June 2009
- #11—“Twitter, Meet Facebook,” May 2009
- #10—“Embracing Values: The Sixth Sustainability,” May 2009
- #9—“Sustainability: What It Is and Why It Matters More Than Ever,” April 2009
- #8—“Innovate or Wither: The Case for School Change,” April 2009
- #7—“Expanding School Revenue Streams with Innovative Programs,” April 2009
- #6—“Development Strategies in a Weak Economy,” April 2009
- #5—“Managing School Debt When Credit Markets Tighten,” February 2009

- #4—“Development Tips for Tough Times,” January 2009
- #3—“Enrollment and Marketing Considerations in a Tight Financial Market,” January 2009
- #2—“Communicating with Your Community During Economic Uncertainty,” January 2009
- #1—“Budget Considerations in Uncertain Economic Times,” December 2008

Miscellaneous writings on educational topics:

- “Message Received: The Lost Art of Communication” with Phyllis Gimbel and Lenesa Leana, *Principal Leadership*, February 2016
- (Book review) “A Second Look at *The Public School Advantage*,” Southern Association of Independent Schools e-Newsletter, 5 February 2015
- “Can a School Control its Value?” *HaYidion*, Winter 2015
- “Let the Dialogue Begin: It’s Time for Independent Schools to Start Sharing What They Know” (“Commentary”), *Education Week*, 29 August 2012
- “The Financial Face of Change,” in *Why Change? What Works? The NAIS Guide to Change Management* (National Association of Independent Schools, 2010)
- “What Do Teachers Want? Strategies for Keeping Your Best Teachers Happy and Growing,” *HaYidion*, Winter 2008
- “The New Progressivism Is Here” (“Commentary Online”), *Education Week* on-line, 29 April 2008
- “Talk of the Campus” (satire), *Independent Teacher* (online), November 2007
- “Secondary School Principles of Good Practice,” with Debi Ellman, in *A Guide to the NAIS Principles of Good Practice* (National Association of Independent Schools, 2007)
- “To Build a Nation of Readers” (“Commentary”), *Education Week*, 8 February 2006; reprint in *Teacher Magazine*, May/June 2006; reprinted in *Independent School*, Winter 2008, as “To Build a Nation of Readers: An Elementary Solution”
- “The Report of the Inspectors of Schools on the Educational Program at Hogwarts School of Witchcraft and Wizardry,” in *Selected Papers from Nimbus—2003 Compendium* (Xlibris, 2005)
- (Film review) “An Instinct for the Historical Moment”—review of *You Can’t Stop a Moving Train* by Deb Ellis and Denis Mueller, *Peacework*, American Friends Service Committee, August 2005
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